

**RESOLUTION 23-272**

**A RESOLUTION OF THE CITY COUNCIL OF WOODBURN OF THE  
COUNTY OF ALLEN, INDIANA APPROVING THE WOODBURN  
COMMUNITY STRATEGIC INVESTMENT PLAN UPDATE.**

**WHEREAS**, in 2016 the Woodburn City Council had identified adequate reason to participate in a collaborative strategy as part of the NewAllen Alliance toward retaining and attracting high-quality jobs to East Allen County ; and,

**WHEREAS**, Sturtz Public Management Group, LLC was hired by the NewAllen Alliance to define and describe the issues, advise us of our options, and develop a plan for strategic investment; and,

**WHEREAS**, public input was received; and,

**WHEREAS**, the plan is in alignment with the community's comprehensive plan; and,

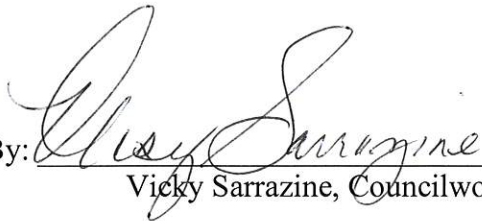
**WHEREAS**, the Woodburn City Council has reviewed the Update to the Action Plan Section of the plan.

**NOW, THEREFORE, BE IT RESOLVED** by the City of Woodburn that the update to the document, as attached, is hereby approved.

Adopted and Resolved this 1<sup>ST</sup> day of May, 2023.

**< SIGNATURES ON THE FOLLOWING PAGE >**

**COMMON COUNCIL OF THE CITY OF WOODBURN, INDIANA**

By:  YEA  NAY  ABS   
Vicky Sarrazine, Councilwoman


By:  YEA  NAY  ABS   
Michael Martin, Councilman

By:  YEA  NAY  ABS   
Tonya Thompson, Councilwoman


By:  YEA  NAY  ABS   
Dean Gerig, Councilman

By:  YEA  NAY  ABS   
Daniel Watts, Councilman

ATTEST:

By:   
Timothy Cummins, Clerk-Treasurer

The foregoing resolution passed by the Council is signed and approved (X) / not approved ( ) by me on the same date.

By:   
Joseph Kelsey, Mayor for the City of Woodburn

To: Mayor Joe Kelsey, Woodburn City Council  
 From: Kristi Sturtz, Rural Liaison, NewAllen Alliance  
 Re: City of Woodburn Strategic Investment Plan Update  
 Date: 5/1/2023

As part of the NewAllen Strategic Investment Plan Initiative, the *City of Woodburn Strategic Investment Plan (2016)* was developed for the community for the 2017 – 2021 timeframe. This strategy was established through the synthesis of demographic data, historical research, infrastructure surveys, stakeholder interviews, a community input survey, a community input workshop, and several community working group meetings. This research is still relevant, however, several of the action items within the plan have been accomplished by the community. As a result, a working group comprised of representatives from the City of Woodburn, Allen County Economic Development, Greater Fort Wayne, Inc., NewAllen Alliance, and the Northeastern Indiana Regional Coordinating Council met in November of 2021 to provide input into an update of the action plan section of the *City of Woodburn Strategic Investment Plan*. A draft of this updated action plan is provided below.

Please note that the plan elements are presented in a manner that is both individual to the community, but also complements the activities conducted throughout East Allen County. The NewAllen Alliance Board is also in the process of updating their overarching strategic actions. A draft of this is attached. The action plan acts as an implementation tool by listing the strategic action, responsible parties, potential resources, and a targeted time period for implementation.

**1. Manage Growth and Development**

No.	Strategy	Responsible Parties	Potential Resources	Time Period
1.1	Seek site control of agricultural land near the Woodburn Industrial Park for future industrial development.	Allen County Redevelopment Commission, City of Woodburn	Allen County Capital Improvement Board funding, Allen County Redevelopment Dept., Greater Fort Wayne, Inc., Woodburn TIF District	As land is available for sale.
1.2	Explore expansion of the TIF District as additional industrial land development opportunities are identified.	Allen County Redevelopment Commission, City of Woodburn	n/a	As development opportunities arise.
1.3	Seek funding to build out essential industrial park infrastructure and adjacent Maumee Center Road Improvements.	Allen County Redevelopment Commission, City of Woodburn, Greater Fort Wayne, Inc.	Allen County Commissioners, Allen County Capital Improvement Board, City of Woodburn, Woodburn TIF Funding, Indiana Department of Transportation , READI Funds	Upon completed acquisition.
1.4	Add additional water tower to the existing Woodburn Industrial Park.	City of Woodburn	City of Woodburn, Woodburn TIF Funding	?

**2. Create a Rural and Suburban Economic Development Approach**

No.	Strategy	Responsible Parties	Potential Resources	Time Period
2.1	Advocate for East Allen communities to county, state and federal leaders	NewAllen Alliance Executive Director, Local Elected Officials		On-going
2.2	Marketing East Allen for backyard tourism	NewAllen Alliance	Visit Fort Wayne, Indiana Department of Destination Development	2023-2024
2.3	Creating an East Allen Culture Tour	NewAllen Alliance	Visit Fort Wayne, Indiana Department of Destination Development	2023-2024
2.4	Monitoring and sharing availability of grant funding	NewAllen Alliance		On-going
2.5	Placemaking Assistance – Park, Art, Quality of Life Asset development and coordination	NewAllen Alliance	Indiana Arts Commission, CreatINg Places, Indiana Office of Community and Rural Affairs, Indiana Destination Development Corporation	On-going
2.6	Leadership Development and Succession Planning	NewAllen Alliance		On-going
2.7	Strategic Investment Plan Implementation and Oversight	NewAllen Alliance		On-going

**3. Celebrate Community Identity and Quality of Life through Investments in Authentic Heritage within Centers of Activity**

No.	Strategy	Responsible Parties	Potential Resources	Time Period
3.1	Install “Gateway to the Heartland” infrastructure near the U.S. 24/S.R. 101 Intersection	City of Woodburn	City of Woodburn ED funding, Woodburn TIF funding	2024-2026
3.2	Support and promote a rural Allen County Commercial Façade Improvement Program.	Allen County Commissioners, Allen County Redevelopment, NewAllen Alliance, City of Woodburn, Downtown Property Owners	READI funds, Allen County funds, Local banks for property owner match loans.	2023 - 2025
3.3	Support infill commercial development.	Woodburn Chamber, Woodburn Main Street, NewAllen Alliance	Private investment, City abatements, CDC of Northeast Indiana low interest loans, Brightpoint Development Fund	On-going
3.4	Support the connection of communities through trails, bike lanes, and shoulder improvements internally to the city and along Bull Rapids to Harlan, along S.R. 101 to Monroeville, and along Woodburn Road/old U.S. 24/Maumee River to New Haven and the Fort Wayne Rivergreenway.	Allen County Highway, NIRCC	Allen County Commissioners, Indiana Department of Transportation	On-going
3.5	Conduct improvements to the Woodburn Community Park per the Maumee Township Five Year Park Plan.	Maumee Township Trustees Office	Land and Water Conservation Fund, INDOT Community Crossings, AWS Foundation, Allen County Commissioners	2023-2024

#### 4. Provide a Range of Quality Housing Opportunities

No.	Strategy	Responsible Parties	Potential Resources	Time Period
4.1	Support the rehabilitation of existing homes.	City of Woodburn, Area non-profits, property owners	Indiana Office of Community and Rural Affairs Owner-Occupied Rehabilitation Program	On-going
4.2	Promote the development of new housing through the development of incentives including the designation of Economic Development Target Areas for the purpose of establishing a Residential Tax Increment Financial District.	Allen County Redevelopment Commission, City of Woodburn	Allen County Redevelopment Department	2022-2023
4.3	Support additional new market rate housing.	Private developers	Private investment, READI funds	On-going

#### 5. Provide Adequate Infrastructure

No.	Strategy	Responsible Parties	Potential Resources	Time Period
5.1	Address inflow and infiltration throughout the community.	City of Woodburn, Property Owners	City of Woodburn Utility, Owner-Occupied Rehabilitation Funds	On-going
5.2	Pursue funding for the construction of Bald Cyprus Road.	City of Woodburn	City of Woodburn, Indiana Department of Transportation	?
5.3	Continue an annual sidewalk installation/ADA ramp improvement program to address sidewalk needs throughout the community.	City of Woodburn	City of Woodburn, Indiana Department of Transportation	On-going
5.4	Explore and pursue the opportunity to enhance broadband speed and reliability throughout the community (both business and residential)	Allen County Commissioners, City of Woodburn	Allen County Commissioners, City of Woodburn, Indiana Office of Community and Rural Affairs, Allen County-Fort Wayne Capital Improvement Board	On-going
5.5	Soften the city's water supply.	City of Woodburn	???	???

#### 6. Engage and Connect to Support Investment

No.	Strategy	Responsible Parties	Potential Resources	Time Period
6.1	Provide board representation to the NewAllen Alliance Board of Directors.	Woodburn City Council	n/a	2022 - 2026
6.2	Participate in NewAllen collaborative events.	Woodburn City Administration, Woodburn City Council, Woodburn Main Street	n/a	2022-2026
6.3	Foster and participate in community leadership development activities offered through the NewAllen Alliance.	Woodburn City Administration, Woodburn City Council, Woodburn Main Street	n/a	2022-2026
6.4	Provide financial support toward the hiring of the NewAllen Alliance Executive Director of Development	Woodburn City Council, participating East Allen Communities, Allen County Commissioners.	ED funds	2022-2026